



Australian  
National  
University

BUSINESS &  
ECONOMICS



2012 UNDERGRADUATE PROGRAMS

ANU College of  
Business &  
Economics

# WHY STUDY AT ANU?

The Australian National University (ANU) is one of the world's leading centres of research and learning and is consistently recognised as one of Australia's top universities. Reaching out to all of Australia and the rest of the world, ANU engages with issues of national and international significance. The University offers students the chance to study alongside and learn from distinguished academics – individuals who contribute at a global level leading and shaping debate, making vital discoveries and extending knowledge in new and profound directions.

An education at ANU is one that shapes and influences. It is informed by the latest research and built on the belief that students should be constantly challenged to discover new skills and ways of thinking. ANU students enjoy small class sizes and continual access to high-quality educators in this interactive, inquiry-based environment.

Positioned close to other Australian national institutions, research organisations, offices of government, foreign missions and the Australian Parliament, ANU has strong relationships with important decision makers – connections which students are able to explore to their full potential. With links to other internationally renowned universities and industry, students also have multiple opportunities to apply their knowledge to real world situations – both locally and abroad.

Our students don't just study and work hard. They enjoy the lifestyle afforded by a campus which sits on 145 hectares of beautifully maintained parkland located in the heart of Canberra. Students can lead an active, enjoyable and exciting lifestyle through a range of cultural, social, outdoor and sporting societies and clubs.

The landscaped campus contains all the conveniences of a small town including accommodation, medical services, shops, cafés, restaurants, art galleries, sporting fields and a bookshop, as well as exceptional learning and academic centres and facilities.

The University campus is an easy walk to central Canberra – a modern and vibrant city which, as the nation's capital, is home to many iconic cultural, political, recreational and sporting landmarks.

For all of these reasons ANU provides a memorable, rewarding and enriching experience for each and every student.





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Published August 2011 by Student Recruitment and International,  
The Australian National University. CRICOS Provider Number: 00120C

No undertakings are binding on the University unless they are obtained in an official letter from the Registrar. The University may vary the ATARs, other entrance scores and requirements, content and availability of programs and courses, and costs and charges applied to the courses outlined in this Student Guide. The University reserves the right to change the contents of courses and not to offer all courses listed in the Student Guide.

# INTRODUCTION

## Why study business and economics at ANU

The ANU College of Business and Economics seeks to advance knowledge through high quality teaching and research in the closely related fields of business and economics. We contribute to the associated professions, industry and government by conducting world class research and through the provision of a range of coursework and research degree programs.

In addition to the areas of economics, accounting, actuarial studies, business administration, international business, management, marketing, finance and statistics, a number of business disciplines have been added to the College areas of expertise including project management and corporate sustainability.

We offer the following undergraduate degrees:

- **Bachelor of Actuarial Studies** – a specialist degree combining studies in the areas of economics, finance, mathematics and statistics.
- **Bachelor of Business Administration** – focuses on preparing students for a career in business by shaping their management, leadership and critical thinking skills.
- **Bachelor of Commerce** – offers majors in accounting, business information systems, corporate sustainability, finance, international business, management and marketing.
- **Bachelor of Economics** – focuses on economics but allows substantial student choice to pursue a wide range of specialisations in areas such as econometrics, economic development, business economics, as well as money and finance.
- **Bachelor of Finance** – a specialist degree that focuses on the study of financial instruments, institutions and markets offering majors in quantitative finance or corporate finance and investment management.
- **Bachelor of International Business** – with specialisations in Asia, Europe or the Middle East, the study of international business is enhanced through the study of an Asian, European or Middle Eastern language and culture. You may also choose to study as an exchange student at one of the College's partner universities in Europe, Asia or the Americas.
- **Bachelor of Social Sciences (Honours in Actuarial Studies and Economics)** – an advanced undergraduate program where you undertake half of your studies at the National University of Singapore (NUS) and half at ANU.

- **Bachelor of Statistics** – offers statistical sequences in business statistics, econometrics, financial statistics, statistical methodology, applied probability, psychological research methods, and sociological research methods.

Most of these degrees are offered at both pass and honours level and most may be taken as part of a combined program with another degree.

The degrees have been designed to allow you to meet the educational entry requirements for relevant professional associations including the Institute of Actuaries of Australia, CPA Australia, Institute of Chartered Accountants in Australia, the CFA Institute, the Statistical Society of Australia and the Australian Computer Society.

The ANU College of Business and Economics undergraduate degrees also prepare you for graduate study. The College offers a range of graduate programs at Certificate, Diploma, Master and Doctor of Philosophy level. Details are contained in the ANU Graduate Studies Prospectus and College Graduate Programs Guide. Further information may be obtained from the College Office or the College website [cbe.anu.edu.au](http://cbe.anu.edu.au)

## College information

### Fields of study

- **Accounting** is concerned with the measurement, analysis, reporting and evaluation of information, including computerised information, which assists in the management of resources in business entities and government organisations.
- **Actuarial Studies** combines studies in economics, finance, mathematics and statistics, to develop techniques and skills to assess, evaluate and manage future financial risk and thereby address a wide range of practical problems in long-term financial planning and management.
- **Business Information Systems** is concerned with the study of business information and its production, flows and usage within organisations. It encompasses both manual activities and those involving computing and telecommunications.
- **Corporate Sustainability** examines the increasing constraints placed on business by both the natural environment and society, and how corporations may create long-term value through innovative responses to these constraints. It is truly multidisciplinary, drawing together insights from management, marketing, accounting, economics, environmental science and philosophy.

- **Econometrics** is concerned with economic measurement and interpretation. The program aims to develop proper methods of measuring economic relationships using economic data.
- **Economic History** involves the study of changes in the performance and structure of an economy across a range of economies from underdeveloped countries through to highly developed countries and for both free market and command systems.
- **Economics** develops an appreciation of economic systems and an understanding of various economic issues such as unemployment, inflation, resource allocation, economic growth, income distribution and international trade.
- **Finance** is concerned with the study of financial instruments, institutions, markets and systems. It involves the study of financial decision-making under uncertainty which has many applications, particularly in the fields of accounting, banking, financial consulting and planning, funds management, merchant banking and stockbroking.
- **International Business** borrows from many disciplines to analyse the principal issues and considerations in the growth and functioning of international business organisations and activity.
- **Management** incorporates a range of disciplines to analyse the principal issues and considerations relevant to management. The program of study includes corporate strategy, accounting, marketing and organisational behaviour and strategic management.
- **Marketing** is an interdisciplinary subject, combining aspects of economics, commerce, psychology, sociology and statistical analysis in the assessment of market behaviour and the development of appropriate business responses.
- **Project Management** is an increasingly important part of the workplace and is vital to many professions from science and engineering to information technology and business information systems.
- **Statistics** is concerned with a wide variety of data measurement and inferential problems across the range of natural and social sciences. The program aims to develop a coherent body of theory and practice applicable to various problem areas.

## Exchange opportunities

The ANU Student Mobility Program offers ANU students the opportunity to study overseas, on exchange at any one of the universities with which ANU has established a formal exchange agreement. Going on exchange allows you to experience another culture and open new possibilities in your chosen career without interrupting your education. The study undertaken abroad is credited towards your ANU degree program and usually allows you to complete your studies in the standard length of time required.

The College has also identified and developed programs with universities in Asia, Europe and the Americas, all of which operate business schools that teach courses in English.

All partner universities are prestigious and internationally recognised, so you will continue to study at universities of strong international standing.

The programs offered at partner universities have been checked for their compatibility with ANU programs to ensure that you continue to add value to your study experience by taking a semester abroad, while receiving full credit in your ANU degree.

Students enrolled in the Bachelor of International Business are generally given priority for exchange with these partner universities, but all undergraduate students are eligible to be considered.

For further details of the exchange program, please review the ANU College of Business and Economics exchange site: [cbe.anu.edu.au/futurestudents/ug/overseas.asp](http://cbe.anu.edu.au/futurestudents/ug/overseas.asp) or contact the College Office.

More information can be found at [info.anu.edu.au/studyat/International\\_Office/exchange/outgoingindex](http://info.anu.edu.au/studyat/International_Office/exchange/outgoingindex)



# OVERVIEW

## Degree program basics

The single three-year full-time degrees (or pass degrees) consist of courses generally to the value of 144 units in specified sequences. Full-time students normally take eight courses a year with a value of 48 units (usually six units per course). The standard pattern of full-time enrolment in College degrees is four courses each semester.

A major consists of 48 units normally comprising a sequence of eight courses. You can take a maximum of 60 units (ten courses) at first-year level.

Example study plans for each degree are listed in this booklet. These plans are examples only and we recommend you consult the ANU Undergraduate Handbook or contact the College Office for complete degree rules and requirements.

## Combined programs

A combined program allows you to graduate with two separate degrees. If you have a strong interest in more than one academic discipline, a combined degree is a great way to continue to develop your skills and knowledge in more than one area, giving you a broader choice of career options. It is no harder to study a combined program, it just takes you a little longer than a single degree (usually one year).

Note that you will need to satisfy the admission requirements and prerequisites for both the single degrees of the combined program you want to study.

A full list of the combined programs offered in conjunction with the ANU College of Business and Economics is on page 23.

## Majors and minors

The College offers a range of majors (48 units, 8 courses) and minors (24 units, 4 courses) which are available to students across the University.

### Majors

- Accounting (see page 8)
- Business Information Systems (see page 8)
- Capital Markets (see page 14)
- Corporate Sustainability (see page 9)
- Finance (see page 10)
- International Business (see page 10)
- Management (see page 11)
- Marketing (see page 12)
- Quantitative Finance (see page 14)

### Minors (see page 22 for further details)

- Advanced Accounting
- Business and Economics Essentials
- Business Law and Professional Ethics
- Corporate Sustainability

- Econometrics
- Economic History
- Finance
- International Business
- Introductory Accounting
- Management
- Marketing
- Market Research
- Project Management
- Strategy, Behaviour and Economics

Further majors and minors are under development. Please check the College website for updates.

Please note: some majors and minors may have course prerequisites. For further information contact: [info.cbe@anu.edu.au](mailto:info.cbe@anu.edu.au)

## Graduate study

The College offers a range of graduate programs at Certificate, Diploma, Master and Doctor of Philosophy level. Details are contained in the ANU Graduate Studies Prospectus and the College Graduate Programs Guide. Further information may be obtained from the College Office or the College website: [cbe.anu.edu.au](http://cbe.anu.edu.au)

## Honours

Most degree programs offer the opportunity to undertake an honours year. The honours year is an additional year of study (full-time) that leads to the award of a bachelor degree *with honours*. Admission to the honours year depends on the achievement of a sufficiently high standard during the pass degree program and is at the discretion of the Head of the relevant school and the College. Talk to staff at the College office early in your program for advice on course selection and preparation for the honours year. If you already have a pass degree from another higher education institution, you can apply to transfer to the honours degree at ANU.

For more information on the honours program please visit: [cbe.anu.edu.au/futurestudents/honours](http://cbe.anu.edu.au/futurestudents/honours)

## Contacts

Detailed information concerning the ANU College of Business and Economics is available at: [cbe.anu.edu.au](http://cbe.anu.edu.au)

The ANU College of Business and Economics is located on the second floor of the ANU College of Business and Economics Building (Building 26c), Acton Campus, Canberra.

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# OUR PROGRAMS

## Bachelor of Actuarial Studies

ANU Program code: 3401  
UAC Number: 134403  
CRICOS #: 028147F

Duration: three years full time

Actuaries combine skills from mathematics, statistics, economics, and finance to assess, evaluate and manage future financial risk, thereby addressing a wide range of practical problems in long-term financial planning and management. Actuarial skills are employed in many areas, including insurance, superannuation, investment, banking, and government.

### Professional Accreditation

To meet Part I of the professional requirements of the Institute of Actuaries of Australia you must complete eight Core Technical (CT) subjects that correspond with 15 ANU courses which are accredited by the Institute. An average grade of 60 per cent must be achieved across the ANU courses corresponding with each CT subject in order to be recommended for the Part I exemptions. For further information on the ANU Part I exemption policy visit: [cbe.anu.edu.au/schools/fas/disciplines/ACST/exemption.asp](http://cbe.anu.edu.au/schools/fas/disciplines/ACST/exemption.asp)

Part II requirements of the Institute can be met by an additional fourth year of study in the College, usually in the form of an honours year. Interested students should contact the ANU College of Business and Economics. For further information about the Institute of Actuaries of Australia visit: [www.actuaries.asn.au](http://www.actuaries.asn.au)

### Program structure

The program consists of 144 units (24 courses) of which:

- a maximum of 60 units can be taken from level 1000 (first year) courses
- a minimum of 84 units must come from level 2000 and 3000 (second and third year) courses

The 144 units must include:

- A minimum of 96 units taken within ANU College of Business and Economics, including the following compulsory courses:
  - Business Reporting and Analysis
  - Microeconomics 1
  - Macroeconomics 1 **OR** Economics 1 (H)
  - Macroeconomics 2 (P or H)
  - Quantitative Research Methods
  - Introductory Mathematical Statistics
  - Regression Modelling
  - Financial Mathematics
  - Stochastic Modelling
  - Survival Models
  - Risk Theory
  - Credibility Theory
  - Life Contingencies
  - Actuarial Techniques
- 48 units from elective courses which can be taken from any ANU College.

### Typical study plan

(Satisfies Part I and II requirements of the Institute of Actuaries of Australia)

YEAR	SEMESTER 1	SEMESTER 2
1	Microeconomics 1 Mathematics & Applications 1 Foundations of Finance Quantitative Research Methods	Business Reporting & Analysis Corporate Finance Macroeconomics 1 University elective
2	Introductory Mathematical Statistics Regression Modelling Financial Mathematics University elective	Macroeconomics 2 Derivatives Stochastic Modelling Survival Models
3	Investments Continuous Time Finance Risk Theory Life Contingencies	Credibility Theory Actuarial Techniques 2 x University electives
4	Actuarial Studies IV Honours	

# Bachelor of Business Administration

ANU Program Code: 3410  
 UAC Number: 133403  
 CRICOS #: 062745A

Duration: three years full-time (or part-time equivalent)

The Bachelor of Business Administration aims to develop students' leadership and management skills. The degree places emphasis on problem-solving and decision-making, leadership, cross-cultural communications and strategic thinking. It provides students with the leadership capabilities to springboard their careers in either the private or public sectors.

The degree develops leadership and management skills through a range of core courses in business communication, managing human resources, marketing, international business, entrepreneurship and innovation, leadership and strategic management. Studies from other areas of the university may also be included in the program.

## Program structure

The program requires the completion of 144 units of which:

- A maximum of 60 units can be taken from level 1000 (first year) courses
- A minimum of 84 units must be taken from level 2000 and 3000 (second and third year) courses

The 144 units must include:

- A minimum of 96 units taken within the ANU College of Business and Economics, including the following compulsory courses:
  - Business Reporting and Analysis
  - Microeconomics 1
  - Macroeconomics 1 **OR** Economics 1 (H)
  - Communication for Business
  - Management, People and Organisations
  - International Business
  - Human Resource Management and Strategy
  - Marketing
  - Corporate Strategy
  - Leadership
  - Entrepreneurship and Innovation

- and one of the following BBA core courses:
  - Business Decision Making
  - Quantitative Research Methods
- 48 units from elective courses which can be taken from any ANU College.

## Typical study plan

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Management, People & Organisations University elective	Macroeconomics 1 2 x College electives University elective
2	Human Resource Management & Strategy Marketing BBA core course University elective	International Business Communication for Business 2 x University electives
3	Corporate Strategy College elective 2 x University electives	Leadership Entrepreneurship & Innovation College elective University elective



## Bachelor of Commerce

ANU Program Code: 3400  
UAC Number: 133003  
CRICOS #: 002289F

Duration: three years full-time (or part-time equivalent)

The Bachelor of Commerce offers significant flexibility and diversity for students. The degree comprises core courses including business reporting, communication for business, economics and quantitative research methods. Students must choose at least one major from the areas of accounting, business information systems, corporate sustainability, finance, international business, management or marketing. The Bachelor of Commerce also involves elective courses which may be taken from the ANU College of Business and Economics and/or courses from another College such as language, arts or science.

Students undertaking the EDUC plan will undertake the appropriate electives in order to meet the requirements of the Graduate Diploma of Education (Secondary Teaching) at the University of Canberra. Further information is available from the College office.

### Professional accreditation

- Accounting: students who intend to seek membership of CPA Australia or the Institute of Chartered Accountants in Australia are required to complete specified professional sequences of courses. Further information is available from the College office.
- Business Information Systems: students who intend to seek membership of the Australian Computer Society are required to complete specified professional sequences of courses. Further information is available from the College office.

### Program structure

The program requires the completion of 144 units, of which:

- A maximum of 60 units can be taken from level 1000 (first year) courses
- A minimum of 84 units must come from level 2000 and 3000 (second and third year) courses

The 144 units must include:

- A minimum of 96 units taken within the ANU College of Business and Economics, including the following:
  - 24 units from the completion of the Minor in Business and Economics Essentials
  - 6 units from completion of Communication for Business



## MOHA THAKUR

**Degree: Bachelor of Commerce/  
Bachelor of Arts**

“Being at one of the leading institutions in Australia, students at ANU are able to learn from and be surrounded by those that are the best in their fields. Lecturers and tutors are very accessible and willing to help all students in any problems they may have with the course work.

“Students also have access to some great resources like the six libraries on campus as well as the National Library of Australia.”

- 48 units from the completion of a major from the following list:
  - Accounting
  - Business Information Systems\*
  - Corporate Sustainability
  - Finance
  - International Business
  - Management
  - Marketing
- 48 units from elective courses which can be taken from any ANU College.

\*The major in Business Information Systems is not available for students in the Bachelor of Commerce/Bachelor of Information Technology and Bachelor of Commerce/Bachelor of Software Engineering combined degree programs.

### Typical study plan

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Major course University elective	Macroeconomics 1 Quantitative Research Methods Major course University elective
2	Major course Communication for Business 2 x University electives	2 x major courses College elective University elective
3	2 x major courses College elective University elective	Major course College elective 2 x University electives

### Accounting major

The major in Accounting is concerned with the measurement, analysis, reporting and evaluation of information, including computerised information, which assists in the management of resources in business entities and government organisations.

Students wishing to meet the requirements of the professional accounting bodies should either contact the College office for details or refer to the following links:

[cbe.anu.edu.au/Current\\_Students/general\\_info/cpa.asp](http://cbe.anu.edu.au/Current_Students/general_info/cpa.asp) for CPA Australia; and

[cbe.anu.edu.au/ug/accreditation/icaa.asp](http://cbe.anu.edu.au/ug/accreditation/icaa.asp) for the Institute of Chartered Accountants

Students in the combined program with law should note they are not able to take the courses Introduction to Commercial Law, Law of Business Entities, and Principles of Tax Law towards the requirements of the Accounting major.

### Requirements

Compulsory courses:

- Accounting Processes and Systems
- Management Accounting
- Company Accounting
- Accounting Theory
- Accounting Information Systems

Plus **one** course from the following list:

- Advanced Management Accounting
- Public Sector Accounting
- Financial Reporting by Corporations
- Corporate Social Responsibility, Accountability and Reporting

and **two** courses from the following list (if not already completed towards the requirements of a major):

- Introduction to Commercial Law
- Law of Business Entities
- Auditing
- Advanced Management Accounting
- Public Sector Accounting
- Financial Reporting by Corporations
- Principles of Taxation Law
- Corporate Social Responsibility, Accountability and Reporting

### Typical study plan

Accounting major which meets professional accounting requirements of CPA and Chartered Accountants (CA).

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Quantitative Research Methods Foundations of Finance	Macroeconomics 1 Accounting Processes & Systems Introduction to Commercial Law University elective
2	Company Accounting Law of Business Entities 2 x University electives	Management Accounting Accounting Information Systems Communication for Business University elective
3	Accounting Theory Principles of Tax Law 2 x University electives	Auditing Accounting major elective from later year course 2 x University electives

## Business Information Systems major

The major in Business Information Systems is concerned with the study of business information and its production, flows and usage within organisations. It encompasses both manual activities and those involving computing and telecommunications. The goal of the major in Business Information Systems is to develop skills and competencies in students that will enable them to embark upon a professional career in ICT, information systems and associated industries. Specifically students develop skills in the design, specification and implementation of information systems in addition to understanding the financial and other resources required to assist organisations to effectively utilise information systems and technologies.

This major is not available to students to count towards the Bachelor of Commerce component of the combined Bachelor of Commerce/Bachelor of Information Technology and Bachelor of Commerce/Bachelor of Software Engineering degree programs.

### Professional accreditation

Students intending to satisfy the requirements for Professional level accreditation with the Australian Computer Society must complete INFS2004 Electronic Business and INFS3059 Project Management and Information Systems towards their major.

### Requirements

**Four** compulsory courses:

- Relational Databases
- Business Information Systems
- Information Systems Analysis
- Information Systems Management

Plus either:

- Introduction to Programming and Algorithms; **OR**
- Tools for New Media and the Web

And **three** courses from the following list:

- Networked Information Systems
- Information Technology in Electronic Commerce
- Advanced Databases and Data Mining
- Electronic Business
- Accounting Information Systems
- Enterprise Systems in Business
- Project Management and Information Systems

## Typical study plan

Major in Business Information Systems which meets the professional body requirements of the Australian Computer Society\*.

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Introduction to Programming & Algorithms Business Information Systems	Macroeconomics 1 Quantitative Research Methods Relational Databases University elective
2	Information Systems Analysis Communication for Business 2 x University electives	BIS major course 2 x College electives University elective
3	Information Systems Management BIS major course 2 x University elective	Project Management & Information Systems College elective 2 x University electives

\* To satisfy requirements for Professional level accreditation with the Australian Computer Society a minimum of eight information systems courses (48 units) are required, including Business Information Systems; Introduction to Programming and Algorithms; Relational Databases; Electronic Business; Information Systems Analysis; Project Management and Information Systems; Information Systems Management; and one of: Networked Information Systems; Information Technology in Electronic Commerce; Advanced Databases and Data Mining; Enterprise Systems in Business; Accounting Information Systems.

## Corporate Sustainability major

The major in Corporate Sustainability examines the increasing constraints placed on business by both the natural environment and society, and how corporations may create long-term value through innovative responses to these constraints. It is truly multidisciplinary, drawing together insights from management, marketing, accounting, economics, environmental science, law, politics, and philosophy.

### Requirements

**Three** compulsory courses:

- Corporate Social Responsibility, Accountability and Reporting
- Corporate Sustainability
- Corporate Strategy

**One** course from:

- Business and the Natural Environment
- Business and its Social Stakeholders

**One** course from:

- Resource and Environmental Economics (P or H)
- Sustainable Marketing

Plus **three** courses from the following list (if not already completed towards the requirements of the major):

- Resource and Environmental Economics (P or H)
- Human Ecology **OR** Society and Environmental Change **OR** Climate Change Science and Policy **OR** Environmental Policy
- Human Futures **OR** Climate Change Science & Policy Field School
- Law and the Environment
- Managing Organisational Change
- Business Ethics
- Business and the Natural Environment
- Business and its Social Stakeholders
- Social Marketing
- Sustainable Marketing
- Sustainability, System and Agency
- Development and Change.

### Typical study plan

Corporate Sustainability major

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Quantitative Research Methods University elective	Macroeconomics 1 2 x College electives University elective
2	Corporate Sustainability Corporate Strategy Communication for Business University elective	Sustainable marketing Business and the Natural Environment 2 x University electives
3	2 x Corporate Sustainability major courses 2 x University electives	Corporate Social Responsibility, Accountability and Reporting Corporate Sustainability major course College elective University elective

### Finance major

The major in Finance is concerned with financial instruments, institutions, markets and systems. It involves the study of financial decision-making under uncertainty which has many applications, particularly in the fields of accounting, banking, financial consulting and planning, funds management, merchant banking and stockbroking.

### Requirements

**Five** compulsory courses:

- Foundations of Finance
- Corporate Finance

- Derivatives
- Investments
- Quantitative Research Methods

**One** course from the following list:

- Foundations of Economic and Financial Models
- Marketing for Financial Services
- Financial Mathematics

**Two** courses from the following list:

- Corporate Valuation
- Financial Intermediation and Debt Markets
- Applied Portfolio Construction

### Typical study plan

Finance major

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Quantitative Research Methods University elective	Macroeconomics 1 Foundations of Finance Foundations of Economic and Financial Models University elective
2	Corporate Finance Communication for Business 2 x University electives	Derivatives College elective 2 x University electives
3	Investments Corporate Valuation College elective University elective	Applied Portfolio Construction 2 x College electives University elective

### International Business major

The major in International Business borrows from many disciplines to analyse the principal issues and considerations in the growth and functioning of international business organisations and activity.

### Requirements

**Two** compulsory courses:

- International Business
- International Strategic Management

**One** course from the following list:

- Dynamics of Asian Business
- Dynamics of Business in the Middle East
- Dynamics of European Business

**One** course from the following list:

- International Marketing
- International Human Resource Management

**Four** courses from the following list (if not already completed towards the requirements of the major):

- Dynamics of Asian Business
- Dynamics of Business in the Middle East
- Development of Modern Business
- Dynamics of European Business
- International Marketing
- Business In China
- Cross-Cultural Management
- International Supply Chain Management
- International Human Resource Management

### Typical study plan

International Business major

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Quantitative Research Methods University elective	Macroeconomics 1 International Business College elective University elective
2	2 x International Business major courses Communication for Business University elective	2 x International Business major courses 2 x University electives
3	International Strategic Management International Business major course 2 x University electives	International Business major course 2 x College electives University elective

### Management major

The major in Management incorporates a range of disciplines to analyse the principal issues and considerations relevant to management.

### Requirements

This major requires the completion of 48 units, which must include:

**Four** compulsory courses:

- Management, People and Organisations
- Organisational Behaviour
- Human Resource Management and Strategy
- Corporate Strategy



## AMIR JILANI

**Degree: Bachelor of Economics/  
Bachelor of Commerce**

“The great thing about an average day at ANU is that it isn’t so average. While there will always be days when we are confined to our books hoping to finish assignments and essays on time, the majority of our time will be spent pacing across lecture rooms, bumping into friends, grabbing coffees, facebook-ing and planning long-awaited weekends. I personally have felt that there is never a shortage of things in the ‘can-do’ or ‘to-do’ list here at ANU. Moreover, the ANU empowers students to set their own pace whilst at university. This autonomy is eventually what allows us to grow as students and individuals as we progress through university.”

**One** core course from the following list:

- Leadership
- Entrepreneurship and Innovation

**Three** core courses from the following list (if not already completed towards the requirements of the major):

- Cross-cultural Management
- Labour Economics & Industrial Relations (P or H)
- Corporate Sustainability
- Employment Relations
- Managing Organisational Change
- Techniques for Business Project Management
- Business Ethics
- Leadership
- International Human Resource Management
- Entrepreneurship and Innovation

### Typical study plan

Management major

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Management, People & Organisations University elective	Macroeconomics 1 Organisational Behaviour Quantitative Research Methods University elective
2	Human Resource Management and Strategy Communication for Business 2 x University electives	2 x Management major courses 2 x University electives
3	Corporate Strategy Management major course College elective University elective	Leadership 2 x College electives University elective

### Marketing major

The major in Marketing combines aspects of economics, commerce, psychology, sociology and statistical analysis in the assessment of market behaviour and the development of appropriate business responses.

Students intending to undertake Honours in Marketing should take Regression Modelling and either Advanced Marketing Research Methods **OR** Generalised Linear Modelling.

### Requirements

**Four** compulsory courses:

- Marketing Research
- Marketing
- Consumer Behaviour
- Strategic Marketing

**Four** core courses from the following list:

- International Marketing
- Sustainable Marketing
- Marketing for Financial Services
- E-Marketing
- Advertising
- Social Marketing
- Entrepreneurship and Innovation
- Regression Modelling
- Advanced Marketing Research Methods **OR** Generalised Linear Modelling

### Typical study plan

Marketing major

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Quantitative Research Methods University elective	Macroeconomics 1 Marketing College elective University elective
2	Consumer Behaviour Marketing major course Communication for Business University elective	Marketing Research Marketing major course 2 x University electives
3	Strategic Marketing Marketing major course 2 x University electives	Marketing major course 2 x College electives University elective

# Bachelor of Economics

ANU Program code: 3200  
 UAC Number: 134003  
 CRICOS #: 002290B

Duration: three years full-time

The Bachelor of Economics degree offers students rigorous training in the analytic tools of economics, and the opportunity to apply these to a wide variety of economic issues. It is an intellectually challenging degree that develops powers of logical analysis. It offers insight into the ways in which households and individuals make decisions and interact, and the role of government in providing public goods and regulating the market sector.

Students undertaking the EDUC plan will undertake the appropriate electives in order to meet the requirements of the Graduate Diploma of Education (Secondary Teaching) at the University of Canberra. Further information is available from the College office.

## Program structure

The program requires the completion of 144 units, of which:

- A maximum of 60 units can be taken from level 1000 (first year) courses
- A minimum of 84 units must be taken from level 2000 and 3000 (second and third year) courses

The 144 units must include:

- A minimum of 96 units taken within the ANU College of Business and Economics, including the following compulsory courses:
  - Microeconomics 1
  - Macroeconomics 1 **OR** Economics 1 (H)
  - Foundations of Economic and Financial Models

- Quantitative Research Methods
- Microeconomics 2 (P or H)
- Macroeconomics 2 (P or H)
- Econometrics 1: Econometric Methods
- Microeconomics 3
- Macroeconomics 3

- At least **one** course from the Economic History subject area
- A minimum of **three** courses on List 2 of the ANU College of Business and Economics
- 48 units from elective courses which can be taken from any ANU College.

Students in the combined Bachelor of Actuarial Studies/ Bachelor of Economics degree program are not required to complete Foundations of Economic and Financial Models.

## Typical study plan

YEAR	SEMESTER 1	SEMESTER 2
1	Microeconomics 1 Quantitative Research Methods College elective University elective	Macroeconomics 1 Foundations of Economic and Financial Models College elective University elective
2	Microeconomics 2 Econometrics 1: Econometric Methods College elective University elective	Macroeconomics 2 College elective 2 x University electives
3	Microeconomics 3 College elective 2 x University electives	Macroeconomics 3 2 x College electives University elective

One of the College elective courses must be an Economic History course, preferably taken in 1st or 2nd year.



## Bachelor of Finance

ANU Program code: 3408  
UAC Number: 133203  
CRICOS #: 039746C

Duration: three years full-time (or part-time equivalent)

The Bachelor of Finance is a specialist degree offering a rigorous program of training in the theory and applications of finance. The program involves a core in mainstream finance supplemented by studies in related quantitative techniques, methodologies, economics, and management. Students may choose to major in either Capital Markets or Quantitative Finance. Please note that the Quantitative Finance major is only available for students commencing in Semester 1 (February).

Finance is concerned with the study of financial instruments, institutions, markets and systems. It involves the study of financial decision-making under uncertainty, which has applications in many fields including banking, financial consulting and planning, funds management, merchant banking, stock broking and treasury.

### Program structure

The program requires the completion of 144 units, of which:

- A maximum of 60 units can be taken from 1000 level (first year) courses
- A minimum of 84 units must be taken from 2000 and 3000 level (second and third year) courses

The 144 units must include:

- A minimum of 96 units taken within the ANU College of Business and Economics, including the following compulsory courses:
  - Business Reporting and Analysis
  - Microeconomics 1
  - Macroeconomics 1 **OR** Economics 1 (H)
  - Foundations of Finance
  - Quantitative Research Methods
- A minimum of **one** core course from the following list:
  - Foundations of Economic and Financial Models
  - Marketing for Financial Services
  - Financial Mathematics
- One of the following 48 unit (8 course) majors:
  - Capital Markets
  - Quantitative Finance
- 48 units from elective courses which can be taken from any ANU College.

## Capital Markets major\*

The major in Capital Markets is concerned with applying the basic concepts introduced in the core finance course, Foundations of Finance, to study the financial decisions facing the firm; investment decisions and portfolio management; derivatives and risk management; portfolio construction; corporate valuation; and debt markets. The aim of the major in Capital Markets is to develop skills and competencies in students that will enable them to embark upon a professional career in the fields of corporate financial management, financial consulting and planning, funds management, investment banking and stockbroking. It consists of the following eight compulsory courses.

- Corporate Finance
- Derivatives
- Investments
- Corporate Valuation
- Financial Intermediation and Debt Markets
- Applied Portfolio Construction
- Corporate Strategy
- Regression Modelling

\*The Capital Markets major is accredited by the CFA Institute



## Quantitative Finance major

The major in Quantitative Finance builds skills in the concepts and techniques required in the financial markets for statistical analysis and modelling, risk management, model calibration, and derivatives pricing. Students will develop competency in both the theory and the implementation. The analytic skills obtained will be highly beneficial for a career in a hedge fund, funds management, derivatives trading and sales, risk management, or consulting. It consists of the following eight compulsory courses:

- Corporate Finance
- Derivatives
- Investments
- Continuous Time Finance
- Advanced Derivatives Pricing and Applications
- Introductory Mathematical Statistics
- Regression Modelling
- Stochastic Modelling

### Typical study plans

With Capital Markets major

YEAR	SEMESTER 1	SEMESTER 2
1	Business Reporting & Analysis Microeconomics 1 Foundations of Finance Quantitative Research Methods	Macroeconomics 1 Corporate Finance Foundations of Economic & Financial Models University elective
2	Investments Corporate Strategy Regression Modelling University elective	Derivatives College elective 2 x University electives
3	Corporate Valuation Financial Intermediation & Debt Markets 2 x University electives	Applied Portfolio Construction College elective 2 x University electives

With Quantitative Finance major

YEAR	SEMESTER 1	SEMESTER 2
1	Microeconomics 1 Foundations of Finance Mathematics and Applications 1 (H) Quantitative Research Methods	Business Reporting & Analysis Macroeconomics 1 Corporate Finance University elective
2	Investments Introductory Mathematical Statistics Regression Modelling Financial Mathematics	Derivatives Stochastic Modelling 2 x University electives
3	Continuous Time Finance College elective 2 x University electives	Advanced Derivatives Pricing & Applications 3 x University electives



## KIMBERLY KISHORE

**Degree: Bachelor of Actuarial Studies/  
Bachelor of Finance**

“Studying at ANU is very beneficial. I have been taught by experienced lecturers many of whom worked in the ‘real world’ before becoming academics, and as such bring different perspectives to the theory we learn in class. Most classes are small, and you have a chance to get to know the people studying your degree or have similar interests to yourself. The lecturers at ANU clearly make an effort to give you a great experience in university and leave university with a high quality degree.”

# Bachelor of International Business

ANU Program code: 3409  
 UAC Number: 133303  
 CRICOS #: 047472C

Duration: three years full-time

The Bachelor of International Business degree offers specialisations in Asia, Europe or the Middle East and provides a three-year program in which the study of international business is enhanced through the study of Asian, European or Middle Eastern language and culture. Languages available for study include Arabic, Chinese, French, German, Hindi, Indonesian, Italian, Japanese, Korean, Persian, Sanskrit, Spanish, Thai, Urdu, Vietnamese. Students completing the Asia or European specialisation may choose to study for one semester (in English) at one of the partner universities of the ANU College of Business and Economics in Asia or Europe.

## Program structure

This program is currently being reviewed and will have new requirements in 2012. The Bachelor of International Business will include courses in commerce essentials, International Business, and a single European, Asian, or Middle Eastern language. Please refer to the Typical study plans for further information on the program requirements.

The program must not contain more than 60 units at 1000 (first year) level.



## Typical study plans

### International Business with Asia specialisation

YEAR	SEMESTER 1	SEMESTER 2
1	Microeconomics 1 Business Reporting & Analysis Asian language Individual and Society in Asia & the Pacific A	Macroeconomics 1 Quantitative Research Methods Asian language Individual & Society in Asia & the Pacific B
2	International Business course Asian language Asian Studies elective* University elective	International Business Dynamics of Asian Business Asian language University elective
3	Asian Semester** (in English at partner institution) OR International Strategic Management International Business course Asian language University elective*	International Business course* Asian language Asian Studies elective* University elective

\* Students are encouraged to take 12 further units in their chosen language through the ANU College of Asia and the Pacific (CAP) in order to achieve a language major.

\*\* Students may study abroad for one semester or substitute four elective courses (24 units) at ANU.

Please note – it may not be possible for students to study abroad and achieve a language major. Students must consult with a College course advisor in the first semester of their program of study.

### International Business with Europe specialisation

YEAR	SEMESTER 1	SEMESTER 2
1	Microeconomics 1 Business Reporting & Analysis European language Europe in the Modern Era	Macroeconomics 1 Quantitative Research Methods European language International Business
2	Dynamics of European Business The European Union: Policies Institutions & Challenges European language University elective	International Business course CASS elective* European language University elective
3	European Semester** (in English at partner institutions) OR International Strategic Management International Business course European language University elective	International Business course European language CASS elective* University elective

\* Students are encouraged to take 12 further units in their chosen language through the ANU College of Arts and Social Sciences (CASS) in order to achieve a language major.

\*\* Students may study abroad for one semester or substitute four elective courses (24 units) at ANU.

Please note – it may not be possible for students to study abroad and achieve a language major. Students must consult with a College course advisor in the first semester of their program of study.

## International Business with Middle East specialisation

YEAR	SEMESTER 1	SEMESTER 2
1	Microeconomics 1 Business Reporting & Analysis Middle Eastern language Introduction to the Modern Middle East	Macroeconomics 1 Quantitative Research Methods Middle Eastern language International Business
2	Dynamics of Business in the Middle East Middle Eastern language CASS elective* University elective	International Business course Middle Eastern language The Political Economy of the Middle East University elective
3	International Strategic Management International Business course Middle Eastern language University elective	International Business course Middle Eastern language CASS elective* University elective

\* Students are encouraged to take 12 further units in their chosen language through the ANU College of Arts and Social Sciences (CASS) in order to achieve a language major.

## Bachelor of Social Science (Honours in Actuarial Studies & Economics)

ANU Program Code: 4444

UAC Code: 134454z

CRICOS #: 050951E

Jointly offered with the National University of Singapore (NUS).

Duration: four years full-time

This is a four-year honours-level program in Actuarial Studies and Economics offered in conjunction with the National University of Singapore. The program comprises the equivalent of 192 units of study of which half is undertaken on campus at ANU, and half is undertaken on campus at NUS in Singapore.

Domestic students must apply for the Bachelor of Social Sciences (Honours in Actuarial Studies and Economics) commencing in Semester 1. International Students must apply for the degree no later than March 15 each year, and must have accepted their offer and satisfied all conditions by April 1. Once applications have been finalised, the program then commences in Second Semester. The first three semesters are undertaken at the National University of Singapore in Singapore.

## Program structure

The program requires the completion of 192 units, of which:

- A minimum of 96 units must be taken at ANU including, the following **12** compulsory courses:
  - Financial Instruments and Risk Management
  - Investments
  - Continuous Time Finance
  - Financial Mathematics
  - Stochastic Modelling
  - Survival Models
  - Risk Theory
  - Credibility Theory
  - Life Contingencies
  - Actuarial Techniques
  - Actuarial Control Cycle 1
  - Actuarial Control Cycle 2
- Plus **four** elective courses taken within the ANU College of Business and Economics
- A minimum of 96 units from the National University of Singapore, including:
  - Introduction to Economic Analysis
  - Foundations for Econometrics
  - Financial Accounting
  - Linear Algebra I
  - Microeconomic Analysis I
  - Macroeconomic Analysis I
  - Econometrics I
  - Finance
  - Microeconomic Analysis II
  - Macroeconomic Analysis II
  - Econometrics II
  - Microeconomic Analysis III
  - Macroeconomic Analysis III
  - Honours Thesis
  - One module in Singapore Studies
  - One module in General Education
- Two exposure modules from the Faculty of Arts and Social Sciences **OR** MA1102R Calculus plus one exposure module from the Faculty of Arts and Social Sciences

## Typical study plan

### SEMESTER 1 • NUS, SINGAPORE (COMMENCES AUGUST)

Introduction to Economic Analysis  
Foundations for Econometrics  
Financial Accounting  
Linear Algebra 1  
FASS exposure module

### SEMESTER 2 • NUS, SINGAPORE (COMMENCES JANUARY)

Microeconomic Analysis I  
Macroeconomic Analysis I  
Econometrics I  
Finance  
One of GEM/exposure/Singapore Studies

### SEMESTER 3 • NUS, SINGAPORE (COMMENCES AUGUST)

Microeconomic Analysis II  
Macroeconomic Analysis II  
Econometrics II  
One of GEM/exposure/Singapore Studies  
One of GEM/exposure/Singapore Studies

### SEMESTER 4 • ANU (COMMENCES FEBRUARY)

Introductory Mathematical Statistics\*  
Financial Mathematics  
Life Contingencies  
College elective

### SEMESTER 5 • ANU (COMMENCES JULY)

Financial Instruments and Risk Management  
Stochastic Modelling  
Survival Models  
Actuarial Techniques

### SEMESTER 6 • ANU (COMMENCES FEBRUARY)

Investments  
Continuous Time Finance  
Risk Theory  
Actuarial Control Cycle 1

### SEMESTER 7 • ANU (COMMENCES JULY)

Credibility Theory  
Actuarial Control Cycle 2  
2 x College electives

### SEMESTER 8 • NUS (COMMENCES JANUARY)

Microeconomic Analysis III  
Macroeconomic Analysis III  
Honours Thesis (8 MCs)  
Four MCs from Economics Level 4000 module

MC = modular credit at NUS

GEM = General Education Module at NUS

\* To obtain full Part 1 accreditation from the Institute of Actuaries Australia, Introductory Mathematical Statistics must be completed during the ANU component of the degree.

## Bachelor of Statistics

ANU Program Code: 3407  
UAC Code: 134200  
CRICOS #: 061240A

Duration: three years full-time

The Bachelor of Statistics offers a rigorous program of training in the theory and application of statistics. The program involves a core mainstream statistical application and theory, supplemented by studies in specialist streams. Students may choose to specialise in any of a number of areas including: Business Statistics, Econometrics, Financial Statistics, Statistical Methodology, Applied Probability and Psychological or Sociological Research Methods.

Statistics is concerned with the study of quantitative data analysis, including estimation, prediction and hypothesis testing. It has applications in many fields including the physical, biological and social sciences as well as business, finance, engineering and information technology. Students who complete the Bachelor of Statistics are eligible for Graduate Statistician (GStat) status from the Statistical Society of Australia, Inc.

### Program structure

The program requires the completion of 144 units, of which:

- A maximum of 60 units can be taken from 1000 level (first year) courses
- A minimum of 84 units must be taken from 2000 and 3000 level (second and third year) courses



The 144 units must include:

- A minimum of 96 units taken within the ANU College of Business and Economics including the following compulsory courses:
  - Introduction to Programming and Algorithms
  - Mathematics and Applications 1 (P or H)
  - Mathematics and Applications 2 (P or H)
  - Statistical Techniques **OR** Quantitative Research Methods
  - Introductory Mathematical Statistics
  - Regression Modelling
  - Scientific Computing
  - Stochastic Modelling
  - Graphical Data Analysis
  - Design of Experiments and Surveys
  - Statistical Inference
- 24 units from the completion of courses on List 3 of the ANU College of Business and Economics.
- 48 units from elective courses which can be taken from any ANU College.

### Typical study plan

YEAR	SEMESTER 1	SEMESTER 2
1	Introduction to Programming & Algorithms Mathematics & Applications 1 Statistical Techniques University elective	Mathematics & Applications 2 Sequence Prerequisite Course 2 x University electives
2	Introductory Mathematical Statistics Regression Modelling Scientific computing Sequence course	Stochastic Modelling Sequence course 2 x university electives
3	Design of Experiments & Surveys Sequence course 2 x University electives	Graphical Data Analysis Statistical Inference Sequence course University elective



## ELIZABETH DE PAOLI

**Degree: Bachelor of Commerce/  
Bachelor of Law**

“ANU offers a friendly environment that is very welcoming especially for students living away from home for the first time. It’s not the largest university in Australia, which makes access to information and learning facilities easier. It also makes ANU a closer-knit environment where it feels easy to meet people. ANU is a world-class university with some of Australian’s most talented and highly-regarded academics. To be able to converse with these people and learn from their research is a rare opportunity.”

# FIRST YEAR COURSES

Students are encouraged to carefully consider their first-year course choices before beginning their first semester. For details of second, third and honours level courses students should refer to [anu.edu.au/StudyAt](http://anu.edu.au/StudyAt)

## Business Reporting & Analysis

(BUSN1001) - 6 units  
Semester 1 or 2

The course focuses on the nature of business reporting. It examines the financial information needs of business decision makers, and the production and analysis of financial statements. Students acquire an understanding of accounting concepts and the ability to apply basic financial decision tools.

## Accounting Processes & Systems

(BUSN1002) - 6 units  
Semester 1 or 2  
Prerequisite: BUSN1001 Business Reporting and Analysis

The course extends the material in Business Reporting and Analysis. It provides a detailed understanding of the technical aspects and concepts used in producing financial and management accounting reports. This includes cost assignment methods, the application of accounting standards and double-entry accounting systems for recording and reporting financial transactions.

## Australian Economy

(ECHI1006) - 6 units  
Semester 1

This course aims to explain and assess the functioning of the Australian economy. It is intended for students who are seeking a broad understanding of how the economy works. Emphasis will be placed on the related topics of current economic issues, institutions and policies.

## Business Information Systems

(INFS1001) - 6 units  
Semester 1 or 2

This course provides students with a sound working knowledge of the basic principles and applications of information systems, their mechanics and social implications. Topics include: decision making; hardware and software mechanics and types; information systems trends; artificial and natural risks; communications theory and electronic networks; electronic commerce; and information systems ethics.

## Economics 1 (H)

(ECON1100) - 6 units  
Semester 2  
Prerequisite: ECON1101 Microeconomics 1

This course covers some of the more basic concepts of game theory before going on to apply it to firm behaviour in oligopolies. The second half of the course addresses welfare economics in detail and applies it to the analysis of choice under uncertainty and inter-temporal consumption decisions

## Foundations of Economic & Financial Models

(EMET1001) - 6 units  
Semester 2

This course is concerned with the application of mathematical techniques to problems in economics, business, and finance. Particular applications include: solving systems of equations such as supply and demand models and input-output models; discounting and present value calculations in finance; and optimisation problems such as profit maximisation and cost minimisation.

## Foundations of Finance

(FINM1001) - 6 units  
Semester 1 or 2  
Prerequisite: Completion of or concurrent enrolment in STAT1008 Quantitative Research Methods

This course introduces students to the financial system with introductory exposure to financial transactions, institutions and markets including money markets, stock markets, foreign exchange, derivative markets and contracts.

## Introduction to Actuarial Studies

(STAT1031) - 6 units  
Semester 2

This course provides an introduction to the quantitative and qualitative aspects of actuarial work. Topics include: the role, purpose and capabilities of actuaries; introduction to the financial services market in Australia; an overview of insurance and investment products; calculation of premiums and reserves; and the actuarial code of conduct. This course is aimed at anyone interested in the work of actuaries, not just actuarial studies students.

## Introduction to Commercial Law

(BUSN1101) - 6 units  
Semester 2

Provides an introduction to the Australian legal system and laws regulating business activities. Particular focus is given to contract law and consumer protection. Other topics include: property and security transactions; banking law; bankruptcy law; and negligence issues relevant to financiers, accountants and auditors.

## Macroeconomics 1

(ECON1102) - 6 units  
Semester 1 or 2

Prerequisite: Completion of or concurrent enrolment in ECON1101 Microeconomics 1.

Macroeconomics is concerned with the operation of the economy as a whole, with attention paid to such things as unemployment; inflation and interest rates; determination of the level of national income; savings and investment; and the exchange rate and the current account of the balance of payments.

## Management, People & Organisations

(MGMT1003) - 6 Units  
Semester 1

This course aims to provide an overview of the theories and practices of management in organisational contexts. Specific issues covered include the history of management thought; management roles; management functions; planning and strategy; leadership, organisation structure and design, and control and change issues in organisations.

## Microeconomics 1

(ECON1101) - 6 units  
Semester 1 or 2

The course examines the way in which scarce resources are allocated in market economies. It discusses the gains from market exchange and develops the model of market supply and demand that is subsequently employed to examine the effects of taxes, subsidies, and other government interventions in market activity.

## Quantitative Research Methods

(STAT1008) - 6 units  
Semester 1 or 2

This is a course in basic research methods including discussions of: data gathering issues and techniques; sources of data and potential biases; graphical and numerical data description techniques including simple linear regression and basic time series; and more.



# MINORS

## **Advanced Accounting**

The minor in Advanced Accounting looks at accounting beyond the professional requirements and provides an advanced understanding of the discipline.

## **Business and Economics Essentials**

This minor provides students with foundational knowledge in the fundamental areas of business and economics.

## **Business Law and Professional Ethics**

This minor involves studies in law and ethics that complement studies of a suite of business disciplines, including accounting.

## **Corporate Sustainability**

This minor provides an overview of the increasing constraints placed on business by both the natural environment and society, and insights into how corporations may create long-term value through innovative response to these constraints.

## **Econometrics**

Students who complete this minor will have core analytical training in econometrics. It provides a foundation for students wishing to specialise in applied economics.

## **Economic History**

Students who complete this minor will have a better appreciation of current economic thinking. It provides evidence of the economic effects of major policy and other reforms to establish a foundation for assessing the responses to current events.

## **Finance**

The minor in Finance introduces students to the basic concepts underpinning finance, applying them to the study of financial instruments and markets. In addition, depending upon the electives chosen students will study the financial decision facing the firm; investment decisions and portfolio management; derivatives and risk management; and debt markets. The skills developed have applications in the fields of corporate financial management, investment banking, funds management and stock broking.

## **International Business**

The minor in International Business analyses the principal issues and considerations in the growth and functioning of international business organizations and activity.

## **Introductory Accounting**

The minor in Introductory Accounting provides introductory studies concerned with measurement, analysis, reporting and evaluation of information, including computerized information, which assists in the management of resources in business entities and government organisations.

## **Management**

The minor in Management provides an overview of the principal issues and considerations relevant to management.

## **Marketing**

The minor in Marketing combines aspects of economics, commerce, psychology, sociology and statistical analysis in the assessment of market behaviour and the development of appropriate business responses.

## **Market Research**

Students will be introduced to the marketing research process, the design of effective marketing research projects and how this translates into marketing tactics and decision-making.

## **Project Management**

The minor in Project Management aims to provide knowledge of project management frameworks that can be used in the workplace.

## **Strategy, Behaviour and Economics**

Students will examine applications where firms and individuals interact strategically with each other. Economic models which incorporate psychological insights will be examined.

# GETTING IN

## Domestic entry requirements

ANU Program Code	Degree Programs	Duration (Full-time)	ATAR 2011	OP (QLD)	IB	Prerequisites	CRICOS Code	UAC Code
<b>SINGLE DEGREES</b>								
3401	B. Actuarial Studies	3 years	95	4	36	+	028147F	134403
3410	B. Business Administration	3 years	86	8	31		062745A	133403
3400	B. Commerce	3 years	84	9	30	AK	002289F	133003
3200	B. Economics	3 years	86	8	31	AK	002290B	134003
3408	B. Finance	3 years	86	8	31	AK	039746C	133203
3409	B. International Business	3 years	86	8	31	AK	047472B	133303
4444	ANU/NUS B. Social Sciences (Honours in Actuarial Studies & Economics)	4 years	95	4	36	+	050951E	134454
3407	B. Statistics	3 years	86	8	31	+	061240A	134200
<b>COMBINED DEGREES</b>								
4401	B. Actuarial Studies/B. Commerce	4 years	95	4	36	+	028148E	134434
4201	B. Actuarial Studies/B. Economics	4 years	95	4	36	+	028817F	134444
4404	B. Actuarial Studies/B. Finance	4 years	95	4	36	+	043226D	134424
4443	B. Actuarial Studies/B. Laws	5 years	95	4	36	+	035608A	137445
4460	B. Actuarial Studies/B. Science	4 years	95	4	36	AK	055164C	134484
4417	B. Actuarial Studies/B. Statistics	4 years	95	4	36	+	063251D	134201
TBC	B. Arts/B. Commerce	4 years	84	9	30	AK		
TBC	B. Arts/B. Economics	4 years	86	8	31	AK		
4574	B. Asia-Pacific Studies/B. Commerce	4 years	84	9	30	AK	063605E	133024
4211	B. Business Administration/B. Arts	4 years	86	8	31		069534M	133414
4213	B. Business Administration/B. Laws	5 years	96	3	37	+	069537G	137135
4215	B. Business Administration/ B. Asia-Pacific Studies	4 years	86	8	31		069539F	133424
4216	B. Business Administration/B. Science	4 years	86	8	31	AK	069635K	133444
4217	B. Business Administration/ B. Information Technology	4 years	86	8	31	+	069538G	133434
4218	B. Business Administration/ B. Science (Psychology)	4 years	86	8	31	AK	069536J	133454
4402	B. Commerce/B. Economics	4 years	86	8	31	AK	015556G	133044
4407	B. Commerce/B. Engineering	5 years	87	7	31	+	030005A	135035
4408	B. Commerce/B. Information Technology	4 years	84	9	30	+	021438G	136034
4403	B. Commerce/B. Laws	5 years	96	3	37		002299D	137035
4400	B. Commerce/B. Music	4 years	84	9	30	Additional selection	048041F	133094
4419	B. Commerce/B. Science (Psychology)	4 years	84	9	30	AK	047425J	133824
4406	B. Commerce/B. Science (Forest Sciences)	4 years	84	9	30	AK	036668C	138034
4447	B. Commerce/B. Statistics	4 years	86	8	31	+	063253B	134202
3400	B. Commerce/GD Education (offered jointly with the University of Canberra)	4 years	84	9	30	AK	NA	133033
4572	B. Asia-Pacific Studies/B. Economics	4 years	86	8	31	AK	063607C	134024
4205	B. Economics/B. Finance	4 years	86	8	31	AK	061881A	134205
4208	B. Economics/B. Information Technology	4 years	86	8	31	+	021439F	136044
4203	B. Economics/B. Laws	5 years	96	3	37	+	002300E	137045
4219	B. Economics/B. Science (Psychology)	4 years	86	8	31	AK	047426G	134824
4418	B. Economics/B. Science (Forest Sciences)	4 years	86	8	31	AK	002302C	134085
4427	B. Economics/B. Statistics	4 years	86	8	31	+	063255M	134203
3200	B. Economics/GD Education (offered jointly with the University of Canberra)	4 years	86	8	31	AK	NA	134033
4702	B. Engineering/B. Economics	5 years	87	7	31	+	008847K	135045
4423	B. Finance/B. Laws	5 years	96	3	37	+	043228B	137205
4426	B. Finance/B. Science	4 years	86	8	31	AK	043748M	133284

ANU Program Code	Degree Programs	Duration (Full-time)	ATAR 2011	OP (QLD)	IB	Prerequisites	CRICOS Code	UAC Code
4487	B. Finance/B. Statistics	4 years	86	8	31	+	063254A	134204
4214	B. Music/B. Business Administration	4 years	86	8	31		071093B	133474
4240	B. Professional Music Practice/B. Business Administration	4 years	86	8	31		071092C	133464
4604	B. Science/B. Commerce	4 years	84	9	30	AK	002303B	133084
4602	B. Science/B. Economics	4 years	86	8	31	AK	002301D	134084

+ See information below for prerequisite requirements.  
If applying for a combined degree, also seek prerequisite information from the other relevant ANU College.

NOTE: The entry requirements may rise, fall or remain the same from year to year. Entry requirements for entry in 2012 will not be known until selections are made during the offer rounds. Entry requirements for international students may vary.

AK Assumed knowledge

## Prerequisites

Applicants should be aware of the assumed level of knowledge required for each degree. Applicants for the Actuarial Studies and Statistics degrees must satisfy a mathematics prerequisite which is a requirement for admission.

Mathematics prerequisite requirements for:

- Bachelor of Actuarial Studies
- ANU/NUS Bachelor of Social Sciences (Honours in Actuarial Studies & Economics)
- Bachelor of Statistics

ACT	Specialist Maths (Major/Minor) Score: 160 Recommended: Specialist Maths (Double Major)
NSW	HSC Maths Extension 1 Score: E3 Recommended: 4 Unit Maths
VIC	Maths Methods $\frac{3}{4}$ and Specialist Maths $\frac{3}{4}$ Score: 36/50 in each subject
QLD	Maths B and C or Maths I and II
SA/NT	Specialist Mathematics
TAS	High Achievement or better in both Mathematics Methods (MME5C) and Mathematics Specialised (MSP5C)
WA	Applicable Maths and Calculus
IB	Maths (HL) or Maths and Further Maths Score: 6
International	Advanced Maths at A levels or equivalent

Mathematics assumed knowledge requirements for:

- Bachelor of Commerce
- Bachelor of Economics
- Bachelor of Finance
- Bachelor of International Business

ACT	Maths Methods (Tertiary Major)
NSW	HSC Maths (2 unit) including the study of calculus and algebra
VIC	Maths Methods $\frac{3}{4}$ or Specialist Maths
QLD	Maths B or C, or Maths I or II
SA/NT	Mathematical Studies
TAS	Mathematics Methods (MME5C) and Mathematics Specialised (MSP5C)
WA	Applicable Maths or Calculus
IB	Maths Methods (SL) or Maths (HL)
International	Intermediate Maths at A levels or equivalent

\* Students who do not have this knowledge should enrol in ANU Maths Refresher Course or Maths Bridging Course at ANU College  
[anucollege.com.au/index.php/courses/maths-bridging](http://anucollege.com.au/index.php/courses/maths-bridging)

## Advanced standing

The College may offer advanced standing to students who hold relevant post-secondary qualifications, or who wish to transfer from other institutions. Application for advanced standing should be made at the time of application for admission. The College currently considers advanced standing for students from a range of institutions. For further information visit: [cbe.anu.edu.au/status](http://cbe.anu.edu.au/status).

Enquiries concerning status should be directed to the College Office.

E [info.cbe@anu.edu.au](mailto:info.cbe@anu.edu.au)

## Scholarships

ANU is committed to supporting talented students. Scholarships are offered to provide financial assistance to students who can demonstrate exceptional academic performance.

ANU offers a wide range of scholarships. The details and criteria for eligibility vary from scholarship to scholarship, for example some are College-specific while some are not. The University also awards various prizes throughout the year.

More information about scholarships and prizes can be found at [anu.edu.au/sas/scholarships](http://anu.edu.au/sas/scholarships) and [anu.edu.au/sas/prizes/index.php](http://anu.edu.au/sas/prizes/index.php) respectively.

### College undergraduate scholarships

The ANU College of Business and Economics offers a range of scholarships to suitably qualified domestic and international students, in addition to those offered by the University. To qualify for a College specific scholarship, you must be undertaking a degree in the College.

For application information please visit [cbe.anu.edu.au/scholarships](http://cbe.anu.edu.au/scholarships)



Scholarship	Value \$A	Application Closing Date	Requirements
Mitchell Scholarship (1 available)*	\$1,000 first-year only	See website <sup>#</sup>	<ul style="list-style-type: none"> <li>Australian citizen</li> <li>rural background</li> <li>evidence of financial need</li> <li>academic merit</li> </ul>
College Undergraduate Merit Awards (up to 20 awards available)	\$5,000 first semester only	Automatic consideration	<ul style="list-style-type: none"> <li>any student with a ATAR above 95 will be considered</li> <li>must have completed Year 12 in Australia</li> <li>commencing student</li> </ul>
College Student Support Scholarship*	\$500 first semester only	See website <sup>#</sup>	<ul style="list-style-type: none"> <li>Australian citizen</li> <li>commencing student</li> <li>academic merit</li> <li>Completed year 12 in Queensland, NSW or Victoria</li> </ul>
College Undergraduate International Merit Scholarship for Commencing Students (up to 2 awards available)*	Half tuition scholarship for one year	See website <sup>#</sup>	<ul style="list-style-type: none"> <li>international student</li> <li>completed Year 12 in Australia or overseas</li> <li>commencing student</li> <li>academic merit</li> </ul>
FAS Undergraduate Merit Award (up to three available)	\$5,000 first semester only	Automatic consideration	<ul style="list-style-type: none"> <li>completed year 12 in Australia</li> <li>ATAR above 95</li> <li>commencing student studying either Actuarial Studies, Finance or Statistics</li> </ul>

\* Must submit an online application.

# For further scholarship information and to apply online, visit: [cbe.anu.edu.au/futurestudents/ug/scholarships.asp](http://cbe.anu.edu.au/futurestudents/ug/scholarships.asp)

## How to apply

### **Australian & New Zealand citizens, & permanent residents of Australia**

Applications for 2012 entry open through the Universities Admissions Centre (UAC) in early August and close 30 September 2011 (for on-time applications). All UAC applicants must apply online through the UAC website. Please refer to the UAC website for detailed closing dates.

To assist in applying read The UAC Guide which is available for sale from most newsagents in the ACT and NSW, from UAC, or from interstate tertiary admissions centres from early August.

### **Contact details for UAC**

Universities Admissions Centre  
Locked Bag 112  
Silverwater NSW 2128  
T 02 9752 0200  
W [www.uac.edu.au](http://www.uac.edu.au)

### **Further information**

If you would like advice on how to apply, your eligibility for admission, or information about mid-year admission, contact the ANU Admissions Office.

ANU Admissions Office  
E [admiss.enq@anu.edu.au](mailto:admiss.enq@anu.edu.au)  
T 02 6125 5594

### **International applicants**

International applicants can apply online at:  
[students.anu.edu.au/apply\\_online.asp](http://students.anu.edu.au/apply_online.asp)

More information, including a list of ANU registered representatives in your country, can be found at [info.anu.edu.au/studyat/International\\_Office](http://info.anu.edu.au/studyat/International_Office)

If you are an international applicant who is undertaking an Australian Year 12 qualification, an International Baccalaureate in Australia or the New Zealand National Certificate of Educational Achievement Level 3, you should apply direct to UAC through UAC International at: [www.uac.edu.au](http://www.uac.edu.au)

## Alternative pathways

### **Mature age entry**

If you are not a school-leaver you might qualify for mature age or adult entry. You might already qualify for admission on the basis of previous studies. If not, have a look at the ANU Special Adult Entry Scheme or the University Preparation Scheme. There are a number of pathways into university studies for the mature age student. Chances are there is one that is right for you.

More information can be found at: [www.anu.edu.au/sas/admission/matureage](http://www.anu.edu.au/sas/admission/matureage)

### **Educational Access Scheme (Countrywide Access Scheme)**

The Educational Access Scheme (Countrywide Access Scheme) is part of the University's commitment to equality of access to tertiary education for all Australians. This scheme is available to applicants with strong academic potential who have been disadvantaged during high school. Conditions such as geographical isolation, lack of school facilities, illness, low family income or emotional trauma can mean that you may fall below the required Australian Tertiary Admission Rank (ATAR) for your chosen program. Successful applicants can receive five bonus points.

More information can be found at:  
[info.anu.edu.au/studyat/Student\\_Recruitment/countrywide](http://info.anu.edu.au/studyat/Student_Recruitment/countrywide)

### **Special consideration**

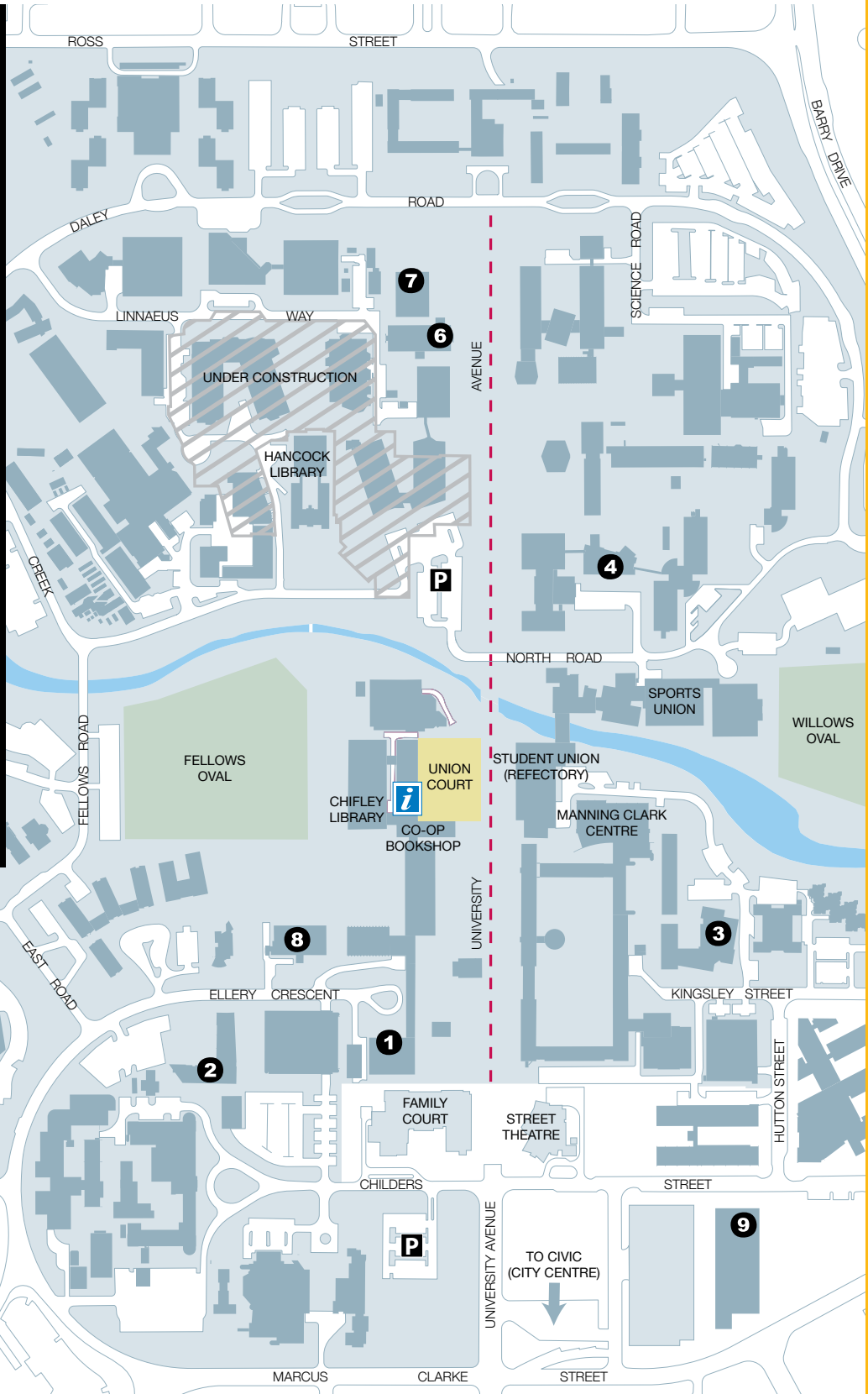
Has your academic performance been adversely affected by unusual circumstances and you are not eligible to apply through the Countrywide Access Scheme? (See [info.anu.edu.au/studyat/Student\\_Recruitment/countrywide](http://info.anu.edu.au/studyat/Student_Recruitment/countrywide) for information about eligibility requirements.) If this is the case, you can complete the special consideration form and to assist with the assessment of your application. This application will be considered in conjunction with all other available information and will not necessarily result in a variation in the assessment. More information can be found at: [www.anu.edu.au/sas/admission/misssed\\_out/index.php#else](http://www.anu.edu.au/sas/admission/misssed_out/index.php#else)





# CAMPUS MAP

- i** ANU Information Centre
- P** Visitor parking
- 1** Undergraduate arts and social sciences enquiries  
Beryl Rawson Building
- 2** Undergraduate Asia and the Pacific enquiries  
Baldessin Precinct Building
- 3** Undergraduate business and economics enquiries  
Building 26C
- 4** Undergraduate engineering and computer science enquiries  
Ian Ross Building
- 5** Undergraduate law enquiries  
Law School South Wing
- 6** Undergraduate medicine enquiries  
Peter Baume Building
- 7** Undergraduate science enquiries  
Frank Fenner Building
- 8** Student Administration, International Education Office, Academic Skills and Learning Centre



# CONTACT

ANU College of Business & Economics  
Building (26C)  
The Australian National University  
Canberra ACT 0200 Australia

T 02 6125 3807

E [info.cbe@anu.edu.au](mailto:info.cbe@anu.edu.au)

W [cbe.anu.edu.au](http://cbe.anu.edu.au)

ANU online handbook  
[anu.edu.au/studyat](http://anu.edu.au/studyat)

ANU CRICOS Provider Number 00120C